

FOOTBALL SOCCER CAMPS

Price Guide



HELPING YOUR CHILDREN REACH THEIR FULL POTENTIAL

Empowering abilities, capacity, and potential your Children's.

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Why is there so much difference in Price between one camp and another?

There can be a substantial difference in price between one football camp and another and it can be difficult to understand the reason for the difference.

For example we offer residential camps of 2 weeks from 1,150 Euros up to just over 4,500 Euros – thus one camp costs 4 times more than the other.

Part of this price difference is due to the fact that some camps are sold under a very recognisable brand (such as the most prestigious football clubs in the world) and they want to retain the exclusivity of the camps.



Another reason for the disparity can be explained by the difference in the service:

The quality of the camp and its location.

You can obtain good discounts on our prices by recommending our services to friends and acquaintances.

Find out more by reading the article Football Soccer camps Discounts.

The principal costs influencing the final price of a camp are: the costs of renting the facilities (or the cost and maintenance if it is our own property), salaries of the staff at the camp and, where the camp is being offered in partnership with a well known football club, you also need to take into account **the royalties** charged by the club for allowing the use of their coaches, their sports grounds and their brand.

Other important costs which add to the price of a camp are those associated with excursions, such as entrance fees to theme parks.



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Camp location and Quality of facilities

The location of the camp or football academy is one of the principal factors which influences the final price.

One of our camps in England is, as a general rule, more expensive than a similar camp in Spain. This is simply due to the fact that, generally speaking, England is a more expensive country than Spain and it follows that accommodation, rental of sports facilities and staff salaries etc will be higher.

Another very important factor is **the quality of the facilities**. Some camps come with superior facilities, with individual or double rooms and en suite bathroom, gym and sports facilities, swimming pool etc, while others are much more modest with rooms and bathrooms shared by several young people.



As parents we have to decide what we are looking for for our children.

With this in mind, we don't wish to imply that a deluxe option is necessarily the best.

It is simply that this is an element to consider when comparing prices.



Staff costs are another factor which significantly influences the final price of a camp. It is important to take into account the **number of staff per child** and the experience they bring; this is especially the case for the coaches and language teachers. In some cases, for example, the elite golfing camps, there is one professional coach for each 2-3 children. Clearly this costs much more than a young football coach training 20 children.

There are also other specific factors, for example if a camp has its own medical staff team this can make the price higher. However, this is something that just a few camps have.

Finally, the **camp brand and the collaborating football club** significantly influences the price. In the provision of our camps, we work in partnership with many prestigious football clubs which put their trainers at the disposal of the camp. This increases our organising costs substantially and makes this type of camp a more expensive option compared to one without such a 'brand' behind it and which uses less prestigious trainers.

In Summary

The purpose of this guide is simply to explain why there is so much difference in prices between the different camps and football academies so that you, as a parent, can take the best decision.

It is not our intention to recommend which is the best option because we naturally don't know what is best for your child. It is just a matter of pointing out that with the higher cost options the coach might be from a prestigious club, or the language teacher might be very experienced or there may be fewer children per coach/teacher. It's true to say that we believe the child is probably going to learn more under these circumstances.

What is clear is that sending your child to a residential camp is one of the best investments you can make in your child's future and all the more if the camp is in a different country.

Apart from the fact that your child will have a wonderful time at the camp, the comments that we receive most often from parents (and particularly if the child has attended a camp abroad) are that, apart from having improved their language and sporting ability, they come back more responsible, with improved self esteem and confidence. And you can't put a price on that...

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How to obtain substantial discounts in the best football camps?

There's a substantial difference in the prices between the different football camps that we offer (see the article 'Why is there so much difference in Price between one camp and another?').

For many families it is very expensive to send a son or daughter to a residential football camp, especially if it's a camp in another country, with the additional cost of travel to be added to the price.

The most economical camps start at 1,200-1,400 Euros for two weeks and, with the addition of the cost of international travel, airport transfers and travel insurance, the price is likely to be at least 2,000 Euros.



IS IT REALLY WORTH SPENDING SO MUCH MONEY ON A FOOTBALL CAMP?

Obviously we are not completely neutral because we are committed to selling our football camps. However we can confirm, from all our feedback from parents who have sent their child to a camp, that it is one of the best investments that you could make.

It is not just a great experience for young people who love football but it is also an investment in their future. The comments we receive most often from parents are that, apart from improving their football and language ability, their children also become more responsible, confident and improve their social skills.

Although it is possible that there are parents who do not want to spend so much money sending their son or daughter to a football camp, don't worry because we have a solution.



How to obtain discounts for your football camp booking?



We sell football camps online to customers throughout the world and we also work in partnership with local agencies in many countries but we are interested in promoting our services further and reaching out to more potential customers both locally and internationally. If you know anyone who might be interested in sending their child to one of our football camps (or other international camps with or without sport) and you recommend our services to them, we offer a good discount for each new customer we obtain who has been referred to us by you.

The final discount will depend on the camp itself but it is usually between 5% and 10% of the total price for each customer you refer to us. If you refer 5 new customers to us you can obtain a discount of 50% and for 10 customers you can obtain a free place at a camp.



If you are interested in the chance to obtain a discount on the cost of the camp for your child or in collaborating with us as a local agent, we would be delighted to discuss this with you.

Please fill in the form below.

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